



उत्तर प्रदेश पावर ट्रान्समिशन कार्पोरेशन लिमिटेड
(उ०प्र० सरकार का उपक्रम)
U.P. POWER TRANSMISSION CORPORATION LIMITED
(Govt. of Uttar Pradesh Undertaking)
शक्ति भवन, 14 अशोक मार्ग, लखनऊ।

No. 291-Trans-04/UPPTCL-2024-11(1)/2019

Date: 08-05-2024

Circular

Logo Design Contest 2024 For UPPTCL

Start Date :10/05/2024

Last Date: 08/06/2024

UPPTCL is entrusted with the responsibilities of planning and development of an efficient and economic intra-State transmission system, providing connectivity and allowing open access for use of the intra-State transmission system in coordination, among others, Licensees and Generating

Companies. UPPTCL operates total 644 substations across different voltage levels such as 132KV, 220 KV, 400KV & 765 KV etc.

Company is excited to announce an in-house competition to create a new official 'LOGO' for UPPTCL and looking for a creative and impactful design which truly reflects its identity and purpose.

Parameters for the competition:

1. Participant should be an employee of UPPTCL or its family member.
2. The winner of the competition shall be required to submit the design in an editable and open file format.
3. Participants should ensure that the original designs are submitted.
4. The logo should be designed in a coloured format.
5. The logo should be usable on the website/social media such as Twitter/Facebook, press releases and on printable such as stationery, signage, labels, etc. magazines, commercials, holdings. standees, brochures, leaflets. Pamphlets, souvenirs and other publicity and marketing material for the promotion of UPPTCL.
6. The logo image should be in high resolution with a minimum of 300 DPI.
7. Logo should look clean (not pixilated or bit-mapped) when viewed on-screen at 100%
8. Entries should not be submitted in compressed or self-extracting formats.
9. The logo design should not be imprinted or water marked.
10. Logo should clearly depict the organization name in English U. P. Power Transmission Corporation Limited.
11. Participants should Upload their Name, Post, Place of Posting with Unit Name and Mobile number. (If the participants belongs to families of the employee, he/she must mention his/her name and relationship with employee.)
12. The logo must be in JPEG/JPG/PNG format and send it to logoupptcl@gmail.com with the subject line "Logo Design Competition - [Your Name]."
13. **The LOGO approved by Board of Directors will be awarded a cash prize of Rs. 50,000.00* (Rupees Fifty Thousand Only), *(Subjected to TDS)**
14. The decision made by competent authority of UPPTCL will be final and binding.

Managing Director

Copy To :-

1. Chairman, UPPTCL, Shakti Bhawan, Lucknow.
2. M.D., UPPTCL, Shakti Bhawan, Lucknow.
3. All Directors, UPPTCL, Shakti Bhawan/Shakti Bhawan Extension, Lucknow.
4. All the Chief Engineer (Level-1 & Level-2). UPPTCL.
5. A.S.(Transmission), UPPTCL, Shakti Bhawan, Lucknow.
6. All the G.M. /D.G.M., UPPTCL.
7. All S.Es. & E.Es., UPPTCL.
8. Dy. Secretary (Trans-01/ Trans-02) , UPPTCL, Shakti Bhawan, Lucknow
9. Company Secretary, UPPTCL, Shakti Bhawan Ext., Lucknow.
- ✓ 10. Web Master, Office of the Director (Operation), UPPTCL, Shakti Bhawan Ext., Lucknow, with the request to upload the circular on the UPPTCL website www.upptcl.org.

Satyarth

Satyarth Gangwar
Deputy Secretary (Trans-03)

Parameters for the competition:

1. Participant should be an employee of UPPTCL or its power member.
2. The winner of the competition shall be required to submit the design in a suitable and used file format.
3. Participants should retain the original design as submitted.
4. The logo should be designed in standard format.
5. The logo should be based on the color scheme of UPPTCL as per the logo, which is attached and on a white background. It should be in a standard size and on a white background. It should be in a standard size and on a white background. It should be in a standard size and on a white background.
6. The logo should be in high resolution with a minimum of 300 DPI.
7. Logo should look good on a computer screen, when viewed in a browser.
8. Logo should not be submitted in compressed or self-extracting format.
9. The logo design should not be marked or water marked.
10. Logo should clearly depict the organization name of Uttar Pradesh Power Transmission Corporation Limited.
11. Participants should Upload their Name, Post, Place of Posting with E-mail Name and Mobile number. (If the participants wants to participate of the employee, he/she must mention his/her name and relationship with employee.)
12. The logo must be in JPEG/JPG/GIF format and send it to logodesign@upptcl.com with the subject line "Logo Design Competition - (Your Name)".
13. The Logo approved by Board of Directors will be awarded a cash prize of Rs. 50000.00 (Rupees Fifty Thousand Only). (Subjected to TDS)
14. The decision made by competent authority of UPPTCL will be final and binding.

Managing Director